



Outdoor Education Center
Learn. Trust. Challenge.

MINER'S LADY

◀ 8 HOUR ▶



Two Rivers Treads
RUN · WALK · HEALTH

Dear Potential Sponsor:

Two Rivers Treads welcomes you to the Inaugural Event: Miner's Lady 8 Hour Endurance Race. As the Head Quarters to West Virginia's Premiere Events, Freedom's Run and Harpers Ferry Half Marathon, Two Rivers Treads has been at the forefront of the Running Revolution. Providing affordable racing to all walks of life, Miner's Lady is designed to challenge our participants and explore their love of running with our grass roots minimal frills race. Because this is an 8 hour loop endurance race; all levels are encouraged to test their physical and mental limits in a relaxed and fun environment at the beautiful remote Rolling Ridge Foundation, Harpers Ferry, WV.

Miner's Lady is a collaborative effort from the community, and 100% of proceeds will benefit The Outdoor Education Center of For Love of Children (OEC of FLOC). As a registered non-profit (**tax ID 52-6064548**) FLOC is on a mission to facilitate healthy character development for youth and adults in a powerful outdoor classroom with a focus on team development and environmental education. FLOC provides free summer camps and after school programs for at-risk youth in DC and West Virginia who would otherwise not afford the opportunities to gain positive exposure to the outdoors. Additionally, Rolling Ridge is a pristine 1,400 acre parcel of land with a focus environmental stewardship and land protection.

This year's race date is Saturday, July 28th. Visit our website at **www.minersladyenduro.com**. To help promote the event and its sponsors, we'll be doing some joint marketing this year with the very popular and successful Freedom's Run, the Race for the Birds, Harpers Ferry Half Marathon and other local races and running clinics to help spread the word about these fun race opportunities in our community. We also want to encourage you, our sponsor, to help spread the word through your own internal channels and on social media. As a community, we can really come together and make great things happen.

For questions, more information, or to sponsor this event, please contact Katie Nolan Thompson at **minersladyenduro@gmail.com**. In addition, for any information on FLOC Outdoor Education Center or the Rolling Ridge Foundation and the work they provide in the community please contact the Director, David Hartness, at **dhartness@floc.org**.

Thank You for considering supporting of this fantastic event,

Miner's Lady 8 Hour Endurance Race Committee

MINER'S LADY 8 HOUR ENDURANCE SPONSOR LEVELS 2018

GOLD SPONSOR - \$1,000.00: Running clinic (in person) provided by physician and running teacher Dr. Mark Cucuzzella. Logo on all promotional items, print ads, posters and postcards (unless they have already been developed prior to sponsor agreement). Banner at Start/finish. Display table at the Packet Pickup. Company and logo mentioned and thanked on multiple social media, newsletter and blog platforms with a reach of 17,000+ people. Large Logo on Web Home Page.

SILVER SPONSOR - \$500.00: Running clinic (in person) by physician and running teacher Dr. Mark Cucuzzella. Logo on all promotional items, print ads, posters, and postcards (unless they have already been developed prior to sponsor agreement). Banner at Start/finish. Information available at the Packet Pickup. Logo on Home Page of Website.

BRONZE SPONSOR - \$250.00 Name on promotional cards and posters (unless they have already been developed prior to sponsor agreement).

FRIENDS LEVEL SPONSOR - \$100 Name of individual or business in "Friends" area of Sponsor Page of Website.

Contributions are tax deductible and support:

The Outdoor Education Center of For Love of Children (**Tax ID 52-6064548**) and the Rolling Ridge Foundation (**Tax ID 52-1047462**).

Thank you for your support!

RACE SPONSOR INFORMATION

I wish to become a sponsor for Miner's Lady at the following level:

- Gold (\$1,000)
- Silver (\$500)
- Bronze (\$250)
- Friends Level (\$100)

Please send all payments and this form filled out to:

MINER'S LADY 8 HOUR ENDURANCE RACE

671 FLOC Way; Harpers Ferry, WV 25425

Any questions regarding sponsorship details can be directed to Katie Thompson at minersladyenduro@gmail.com

RACE SPONSOR INFORMATION	
COMPANY/INDIVIDUALS NAME:	
CONTACT NAME:	CONTACT PHONE#:
ADDRESS FOR TAX DOCUMENTS:	
CITY / STATE/ ZIP:	
EMAIL:	
I HAVE ENCLOSED A CHECK IN THE AMOUNT OF : _____	
Please make checks payable to The Outdoor Education Center of For Love of Children and send to (671 FLOC Way; Harpers Ferry, WV 25425) and reference "Race" in memo line.	